Entrepreneurial Edge Meet

BIT MESRA - PATNA CAMPUS

March 16, 2024 (9AM - 2PM)

Your Roadmap to Success

What is the Entrepreneurial Edge Meet?

- A one-day event focused on accelerating entrepreneurial growth in Bihar.
- Connects students, entrepreneurs, investors, mentors, and industry experts.
- Offers keynote speeches, expert panels, networking sessions, and more.

Why Attend?

- Gain Insights from experienced entrepreneurs and industry leaders.
- Expand Your Network by connecting with entrepreneurs, mentors, and potential investors.
- Discover Resources & Opportunities to support your entrepreneurial journey.
- Get Inspired by hearing the success stories of others.

The right time to venture out is **Now**

The Student Entrepreneurs Hall of Fame

- Mark Zuckerberg (Facebook)
- Bill Gates (Microsoft)
- Larry Page and Sergey Brin (Google)
- Evan Spiegel (Snapchat)
- Michael Dell (Dell Computers)
- Matt Mullenweg (WordPress)
- Steve Huffman and Aaron Swartz (Reddit)
- Daniel Ek and Martin Lorentzon (Spotify)

- Rahul Yadav (Housing.com)
- Shashwat Nakrani (BharatPe)
- Gaurav Munjal (Unacademy)
- Ritesh Agarwal (OYO)
- Kavita Shukla (Freshglow)
- Shravan and Sanjay Kumaran (GoDimensions)
- Sreelakshmi Suresh (eDesign Technologies)
- Trishneet Arora (TAC)

Preparing for Success

- Do Your Research: Learn about the speakers, panelists, and attending organizations.
- Define Your Goals: What do you hope to gain from the event? Be specific.
- Prepare Your Questions: Plan questions to ask during sessions or networking interactions.
- Have a short, compelling introduction ready.

WHO IS COMING?

PRANIT ARORA

Pranit is an alumnus of BIT (Patna Campus) and the CEO of Univest, a cutting-edge wealthtech platform. In under two years, he has built a profitable fintech venture valued at Rs. 500 crores, attracted over 15 lakh retail investors, and managed a portfolio exceeding Rs. 4,000 crores, becoming the country's largest retail advisory company.



AJAY PRATAP SINGH

Ajay, an alumnus of BIT (Patna Campus), is revolutionizing Indian logistics with Switch Labs, the country's first electric heavy commercial vehicle (HCV) company. Valued at approximately Rs. 50 crores, Switch Labs is leading India towards a more sustainable transportation sector.



MORE ALUMNI ENTREPRENEURS

- ROHIT KUMAR (2003) FOUNDER, BREAKOUT EDUCATION
- JITENDRA KUMAR (2006) CTO, OCTOMATON
- ABHISHEK BHARADWAJ (2006) FOUNDER, WEBMARKED
- RAJ AHUJA (2010) FOUNDER, TURTLE
- RITU RAJ SWAMY (2014) FOUNDER, MEDISHALA
- MD. AMANULLAH (2014) FOUNDER, MEDISHALA
- PRIYANK VERMA (2015) DIRECTOR, EARTHING SOLUTIONS

SENIOR ALUMNI ENTREPRENEURS

- K P S KESHRI (1964) MD, AMRAPALI FOODS;
 PRESIDENT, BIHAR INDUSTRIES ASSOCIATION
- SUBHASH PATWARI (1971) MD, PATWARI STEEL
 PRESIDENT, BIHAR CHAMBER OF COMMERCE & INDUSTRIES
- NIRAJ SHARAN (1976) CEO, AURA INC

NOTABLE ENTREPRENEURS FROM BIHAR

- RISHI RANJAN KUMAR CEO, LADYFAIR
- KUNAL PRASAD FOUNDER, 2PI AI

....and many more

Making the Most of the Event

- Be Proactive: Introduce yourself, ask questions, and engage in conversations.
- Take Notes: Jot down important insights, contact details, and ideas that inspire you.
- Network Strategically: Collect cards, connect on LinkedIn, and make meaningful connections. This is the most important part of the event.
- Share Ideas: Discuss your ideas with other attendees. Don't be afraid.
- Participate Fully: Attend sessions even if outside of your immediate area of interest.

After the Event

- Follow Up: Send thank you notes or LinkedIn messages to key contacts.
- Reflect: Review your notes and consider how to apply what you learned.
- Stay Connected: Follow the entrepreneurs on social media.
- Take Action: Plan the next steps on your entrepreneurial journey.

HOW TO REGISTER?

- Visit https://easebuzz.in/link/WSMLF
- Or Scan this QR
- Visit edgemeet.org for more details of entrepreneurs, speakers and panelists and to access necessary resources related to the event



See You There!

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www.edgemeet.org